



Fusion Bookkeeping Privacy Policy

Purpose

This Privacy Policy applies to The Trustee for Renzella Family Trust trading as Fusion Bookkeeping (ABN 82 954 246 284) (as the context requires “**We**”, “**Our**” or “**Us**”) in relation to Our operations in Australia. This policy explains how We handle personal information and comply with the requirements of the *Privacy Act 1988 (Cth)* (the Privacy Act). This covers all of Our “**Websites**,” “**Products**” and “**Services**” you (“**Customers**” and “**Users**”) may receive pursuant these and our other “**Terms**”. If you have any further questions in relation to this policy, please contact Us: sarah@fusionbookkeeping.net.au.

This policy relates to our collection and handling of personal information that is covered by the Privacy Act. It is not intended to cover categories of personal information that are not covered by the Privacy Act. The information is gathered via a number of sources including but not limited to:

- ✓ our Websites (including but not limited to fusionbookkeeping.net.au and accounting websites);
- ✓ any social media;
- ✓ banners, banner adds;
- ✓ any App or Application in the future;
- ✓ cookies from our Websites;
- ✓ any Accounting or Bookkeeping software;
- ✓ Email; and
- ✓ any other way information is collected manually or electronically.

By using this Website, Service and Products you are accepting the practices described in this Privacy Policy. These practices may be changed from time to time and any changes will be posted and changes will only apply to activities and information on a going forward basis. You are encouraged to review the Privacy Policy whenever you visit the Website to make sure that you understand how any personal information you provide will be used.

Why we may collect information

We may collect information including personal information and data. We are committed to safeguarding this information. Unless expressly requested we will only collect, store and process information in the following Privacy Policy. The following Privacy Policy has also been developed to adhere to best practice and standards. These included the *Privacy Act 1988 (Cth)* and the [Australian Privacy Principles](#). Further and more detailed Terms may be expressed by us from time to time including matters of privacy. These will be communicated to you and need to be considered in light of this Privacy Policy.



Active Information Collection

Personal information may be collected through these Services and Websites actively. Active information collection includes but is not limited to:

- ✓ posting product reviews in line with our Terms;
- ✓ through purchase of a Product or Service;
- ✓ complete any forms or surveys;
- ✓ registration information through these Services or a third-party login feature;
- ✓ subscribing to emails, alerts or Services;
- ✓ previously supplied or provided information;
- ✓ through a cloud file storage system;
- ✓ through contacting us directly; and
- ✓ participating in any deals, offers of specials.

Passive Information Collection, IP addresses & Cookies

Per standard Australian industry practice, we may collect information about your computer, including, where available, your IP address, operating system and browser type for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Our Website uses cookies to distinguish you from other Users of our Website. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website.

Where we store your personal information

The data that we collect from you may be transferred to, and stored in Australia. Software Service Providers may also backup overseas. In this case where data is stored overseas, it may also be processed by staff operating outside Australia who work for us or for one of our suppliers or a Software Service Provider. Such staff and Providers may be engaged in, among other things, the fulfillment of these Services, the processing of your details and the provision of support services.

The data and personal information collected is used and disclosed for the following primary purposes:

- ✓ to provide the Services;
- ✓ to respond to enquires;
- ✓ to maintain a customer relationship;
- ✓ to receive new Users;
- ✓ to fulfil obligations in other Terms;
- ✓ to maintain the Website;
- ✓ improve the browsing experience of the Website;

- ✓ provide third parties with statistical (non-individual) information about our Users only in line with this Privacy Policy and provided that no individual users are identified;
- ✓ for the purposes of why it was collected pursuant to this Privacy Policy;
- ✓ to handle enquires and complaints from Customers and Users;



- ✓ to keep the Website secure and assist in preventing fraud;
- ✓ to provide updates, deals and newsletters; and
- ✓ to improve our Services and Website.

Uses made of the information

We use information held about you in the following ways:

- ✓ to provide you with information, Products or Services that you request from Us or which We feel may interest you, where you have consented to be contacted for such purposes;
- ✓ to ensure that content from Our Website is presented in the most effective manner for you and for your computer;
- ✓ to carry out Our obligations arising from any contracts entered into between you and Us;
- ✓ to allow you to participate in interactive features of Our Products and Services, when you choose to do so; and
- ✓ to notify you about changes to Our Services or Products.

We may also use your data, or permit selected third parties to use your data, to provide you with information about Services and Products which may be of interest to you and we or they may contact you about these.

Information we may collect from you

We may collect and process the following data about you:

- ✓ contact information;
- ✓ registration information;
- ✓ if registering via social media photographs of you;
- ✓ your gender and marital status;
- ✓ contact preferences;
- ✓ TFN, ABN and other identifying information;
- ✓ sensitive information per the Sensitive Information section in this Privacy Policy;
- ✓ details of your visits to Our Website including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access;
- ✓ location data;
- ✓ information about your experience with our Services;
- ✓ product review data in line with our Terms;
- ✓ payment processing details;
- ✓ if you contact Us, We may keep a record of that correspondence;
- ✓ we may also ask you to complete surveys that We use for research purposes, although you do not have to respond to them;
- ✓ any other personal information requested by our Services:
- ✓ bank account details: and
- ✓ loan and financial documents.



Sensitive information

Where you provide us sensitive information through these Services and Website we will only use the information for the purposes stated in this Privacy Policy. These may include political beliefs, religious beliefs and current personal views. We will only collect sensitive information with your consent. If we do share this information with third parties it will only be shared in line with this Privacy policy.

Disclosure of your information

We may disclose your registration information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries (as the case may be), as defined in the *Corporations Act 2001 (Cth)*.

We do not routinely disclose personal information to other organisations unless:

- ✓ required by law;
- ✓ We believe it necessary to provide you with a product or Service which you have requested;
- ✓ use or disclosure is permitted by this Privacy Policy;
- ✓ to protect the rights, property or personal safety of any member of the public or one of our customers or in Our interests;
- ✓ some or all of Our assets or Our operations are or may be transferred to another party as part of the sale of some or all of Our business; or
- ✓ you give your consent.

We may also share non-personal, de-identified and aggregated information for research or promotional purposes. Except as set out in this policy, we do not sell or trade personal information to third parties, or allow such third parties to use that personal information.

Protection of data

All information you provide to us is stored in cloud based storage systems either controlled or accessible by you, and an email account accessible by both parties. Any payment transactions will be encrypted. Where we have given you (or where you have chosen) a password which enables you to access a Our Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to Our Website. Any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Links to Other Websites

Our Website, banners or ads may, from time to time, direct you to other websites or social media. If this occurs we cannot and do not endorse or approve their practices and content. Other websites are responsible for their own content and information collection and subject



to guidance of their own Privacy Policy. We do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these Websites. This Privacy Policy does not cover other websites.

Cookies related to these Services are covered with our Terms. However other websites may use cookies or tracking. It is recommended you review the other websites Privacy Policy in line with cookies, tracking and information storage.

Third Party Software

Business and Accounting software including but not limited to MYOB, XERO and QuickBooks may be used as part of this Service. We use Password security software LastPass to securely store passwords and log in details, and enable Multifactor Authentication on all software where available. To fully understand third party software and the handling of information please take note of the software you use throughout these Services.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise the right at any time by contacting us at sarah@fusionbookkeeping.net.au.

You have the right to ask us to provide you with any personal data we hold which is not already in your shared cloud storage software. We will provide you with any additional information provided that you:

- ✓ instruct us in writing;
- ✓ supply appropriate evidence of your identity.

We have the right to withhold such personal data to the extent permissible by applicable law.

How we collect and hold your personal information

We may collect your personal information through these Services and in accordance with this Privacy Policy or if it is otherwise lawful to do so. We may receive personal information from third parties in which case this information is also collected for the purpose of providing these Services pursuant to this Privacy Policy.

Commitment to data security

Your personal identifiable information is kept secure. Only authorised employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this Website allow you to opt out of further mailings.

Others to view information

We may through these Services provide you the ability to post, comment or leave product reviews in line with these Terms. This information may be viewed and acted upon by others. It may be shared to other websites or social media. This information may become public information on an open forum. We are not responsible for any replication or distribution of this information.



Data Retention

To meet legislation guidelines, we retain your information for as long as needed to provide you the Services. If you no longer wish to use the Services you can cancel your Service pursuant to our Terms on our Website. Following a cancellation however we may need to retain some information to meet legislation guidelines that survive the agreement of these Terms.

Children information

The purposes of this Privacy Policy and all of our Services are not directed to those under the age of eighteen (18). We will not collect information on those under this age when it is known to us. Those under age may only use the Services with approval or a parent or legal guardian.

Changing and updating information

Information collected and stored by us may be updated or changed if required. You can do this in writing by contacting us at sarah@fusionbookkeeping.net.au. Further if deletion of information is required it needs to be completed in line with our Terms and this Privacy Policy. Legislative requirements may exist that require a longer retention period of this information.

Privacy Policy Survival

This Privacy Policy survives any cancellation of these Services or sale of this business by us. Your information may be disclosed to potential buyers and may form part of the assets being sold. If this occurs the Privacy Policy remains in place.

Contact

If at any time you want to know what personal information we hold about you, you may contact us by writing to sarah@fusionbookkeeping.net.au.